



Addin365

Employee experience stories 2023

delivered by AddIn365



Microsoft 365



FOREWORD



Developing a sense of brand connectedness and organisational affinity in employees has been a priority objective for organisations this year. This has taken many manifestations; brand refreshes have rippled through industry, marketing has become a key stakeholder of the digital employee experience – if not the owners, and many HR teams have pushed for greater brand alignment in employee onboarding experiences to support their employee retention strategy.

Our 2023 brochure tells the stories of organisations that have partnered with AddIn365 to foster greater connection between their organisations and employees on the Microsoft 365 platform. These organisations have used AddIn365's products to deliver brand alignment in their digital employee experiences. They have also engaged AddIn365's services team to efficiently maximise the use of Microsoft's core publishing, community and collaboration experiences, delivered through SharePoint, Viva and Microsoft Teams.

The Viva experiences from Microsoft have mushroomed in 2022 and taken the art of the possible to a new high. In our brochure we hear how the Viva Connections mobile app and Viva Dashboard in particular, have been used to deliver greater personalisation and facilitate the delivery of greater content relevance. I think it is essential that anybody looking to develop a new intranet or digital workplace platform starts with understanding what these capabilities have to offer, as they fundamentally reframe the Microsoft 365 user experience – for the better.

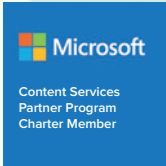
A big thank you to our contributing clients for taking the time to share their stories and doing so, so openly. I have heard regularly over the last 12 months how much inspiration this brochure provides digital workplace practitioners who are embarking on the same journey.

I hope you enjoy the read and as ever, don't hesitate to get in touch if you want to know more.

Suzy Dean,
Chief Executive Officer



ABOUT US



AddIn365 are a London headquartered Microsoft Charter Partner, recognised as one of the best partners globally for Business Applications and Content Services solutions, by Microsoft.

AddIn365 are specialists in delivering employee experiences on Microsoft 365; from communications capabilities that leverage Viva Connections, Viva Engage, SharePoint, Teams and Stream to productivity solutions that leverage Microsoft Teams and the Power Platform.

AddIn365 is home to three global experts in workplace technology – Suzy Dean, Wes Hackett and Paul Schaeffli – who all hold Microsoft MVP status. The MVP Award cannot be studied for, it is awarded by Microsoft Product Groups directly to a few thousand people globally MVP status, from a community of more than two million practitioners.

Our expertise is why the world’s biggest brands trust AddIn365 to deliver their employee experiences on Office 365.

Our clients include:

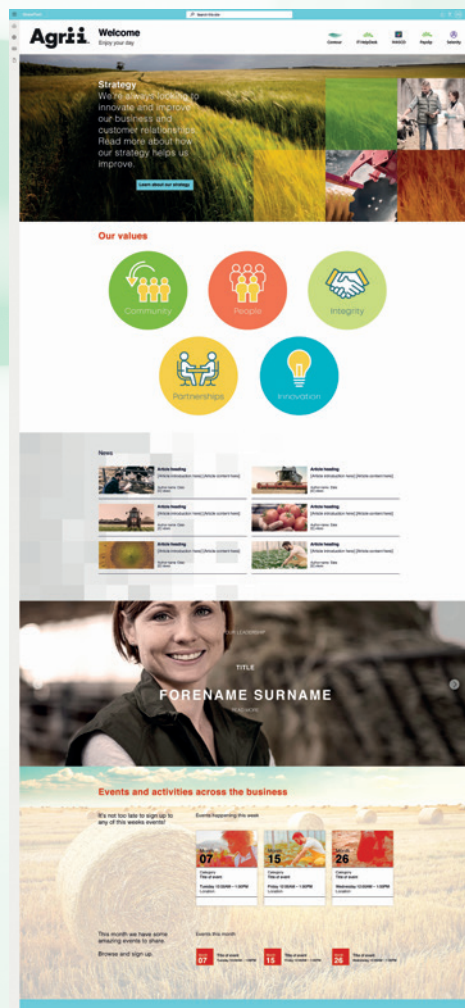


“We selected Addln365 as our employee experience partner because we were able to see what we were going to get before investing; Addln365 products and employee experiences were all demonstrated to us. The Addln365 services approach is also fixed price, so we were clear on our investment, upfront.”

Andreea Ailenei, Programme Manager

CASE STUDY

Agrii



Agrii is an organisation that is part of the food production supply chain, providing agronomy services, technology, and strategic advice to farmers in the UK. Agrii combines excellence and innovation with the latest research and development to ensure their customers can meet today's farming challenges with knowledge and confidence. Their intelligence and data are relied upon by over 20,000 British farmers, representing some 40% of UK arable agricultural output.

Agrii have two core audiences; central teams and frontline workers. Central team members work in business functions such as HR, Finance, Marketing and IT. They work in a hybrid model, between home and office. Most frontline workers at Agrii are agronomists. An agronomist acts as the go-between for farmers and crop researchers. They are concerned with the health of crops used to produce food. Spending most of their time in fields, agronomists review research and use this knowledge to help recommend solutions to farmers, to help their growing operation.

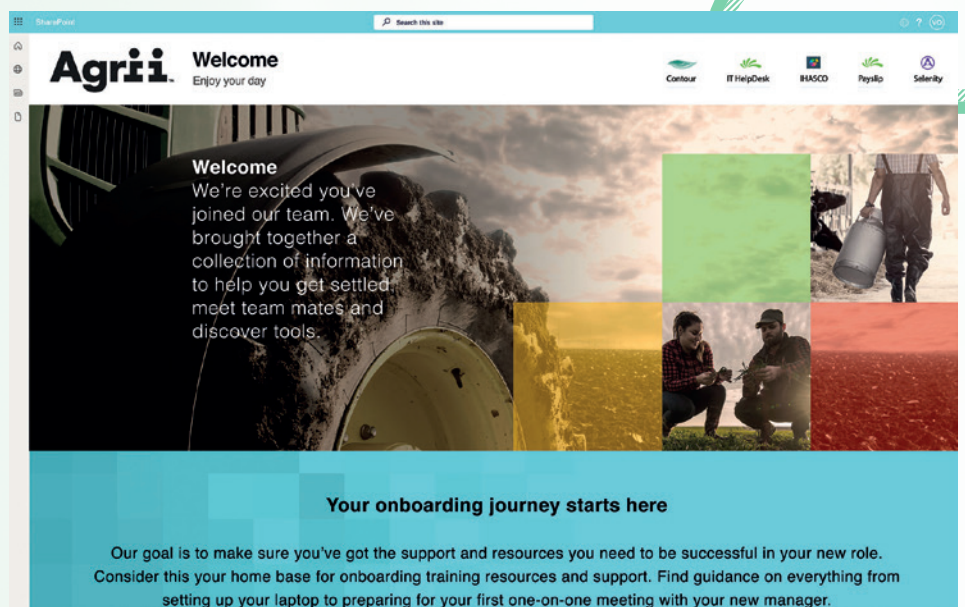
With such a reliance on their advice, and a weight of responsibility to keep farms profitable and the environment protected; Agrii's agronomists must get their recommendations to farmers right.

Agrii wanted to deliver a new digital employee experience on Microsoft 365. Agrii were looking for:

- A fresh employee experience that would bring the Agrii brand to life.
- An approach to make content more findable. In particular, a mobile experience that would support the agronomists out in the fields, with relevant content that supports their work.
- Price certainty and a speedy delivery approach.

Additionally, Agrii needed to migrate their content from SharePoint 2013 to SharePoint Online.

Agrii wanted to use SaaS products for Microsoft 365 to deliver on their goals, from a partner that could also provide services to support their implementation. Agrii selected Addln365.





A Fresh Employee Experience

Agrii have a strong and recognisable brand that has been developed to distinctively represent Agrii and the way the organisation works. Research and development lie at the heart of Agrii's values, where being innovative, results based, trustworthy and progressive, define Agrii's culture.

It was essential to Agrii that the new digital employee experience built on SharePoint would be brand aligned. The consistent use of the Agrii identity helps the brand to be recognisable, which in turn holds Agrii's leading position in the marketplace.

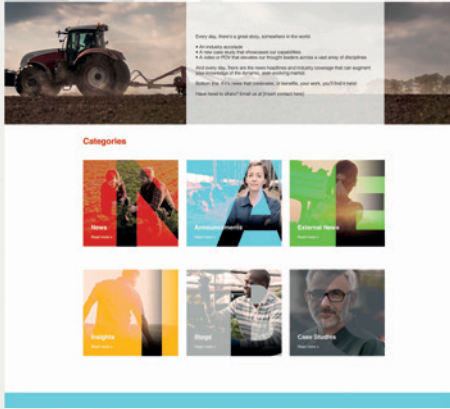
Agrii invested in AddIn365's Creative and Page Kit product, an add-in for SharePoint Modern. The Creative and Page Kit delivers components that showcase brand, within SharePoint Modern. This investment has allowed for the delivery of a brand-rich user interface.

AddIn365's design team produced a look and feel for the new site that brings the best out of the Agrii brand, SharePoint Modern and AddIn365's Creative and Page Kit.

"We provide agronomists with access to a huge amount of product labels and brochures. Our agronomists have to trawl through a lot of content to get what they need."

Derek Wilson, CIO





“We are pleased that our ambitious goals for our employee experience have been delivered in partnership with AddIn365. Using AddIn365 products and services alongside our internal capabilities, we have been able to take advantage of Viva Connections and bot capabilities, to deliver a highly personalised user experience.”

Andreea Ailenei, Programme Manager

Making Content More Findable

Agrii's core requirement was to make the content within Microsoft 365 more findable. With more than 100,000 technical documents available to agronomists and a complex cataloguing model for technical information, delivering easy to locate content was crucial.

A Task-based Information Architecture

AddIn365 designed an information architecture for Agrii that focuses on helping employees to complete the tasks they are trying to do. This was to ensure the new digital employee experience would be as useful and as intuitive to employees as possible.

AddIn365 provided content hubs for:

- The employee value proposition: wellbeing, career pathways, benefits.
- Locations: regions, depots, offices and site management information.
- Colleague updates: seasonal news, industry news, supplier news, strategic news.

Context Driven Experiences

Agronomists spend their time in fields with farmers, advising and making recommendations on plans and interventions suitable for the environment. Agrii wanted to support their agronomists in accessing the data they need in the moment, to support their client recommendations.

Following a discovery phase with the agronomists, it emerged that each agronomist likes to work differently; their method of collating crop, soil and product information varies. Agrii's people, specialised and market leading, have developed their own unique value-adding ways of liaising with and supporting their customers with the most up-to-date intelligence. It was therefore essential that the new experience could be tailored, personalised, and offer digital satisfaction to all employees as individuals, rather than being seen as having generic role based needs.

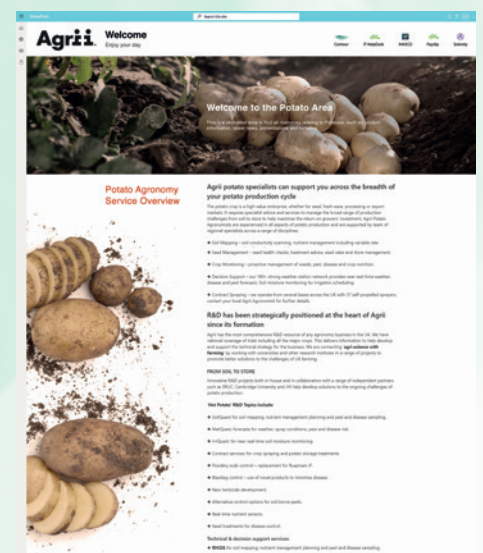
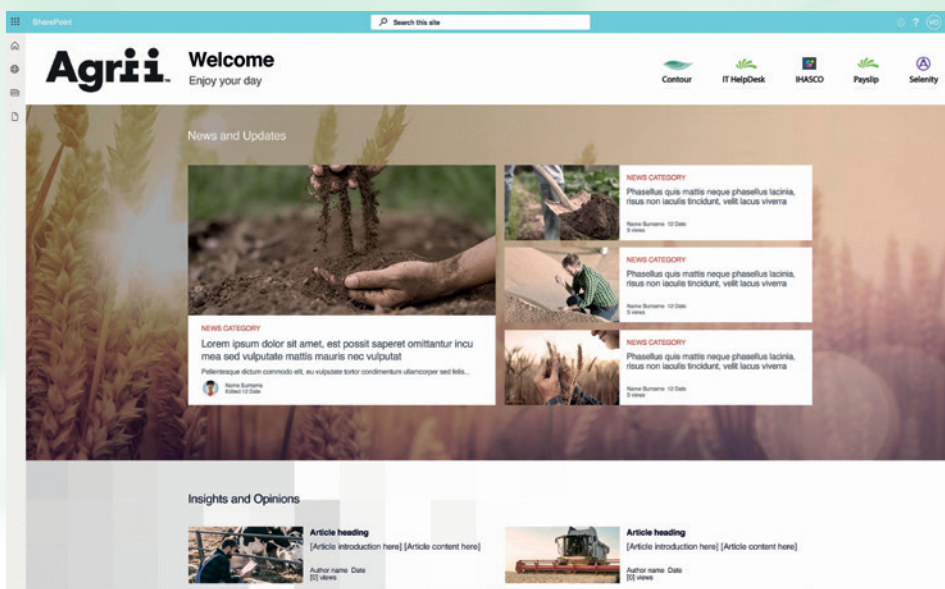
AddIn365 provided a solution for agronomists by delivering a context template. The context template allows for data to be collated in a free form, so that agronomists can bring information together in a context that makes sense to them. This innovative solution has meant that the project team have been able to provide a single solution that will work for all agronomists, without one-to-one consultation and solution delivery.

A Personalised Mobile Experience: Viva Connections Dashboard

The Viva Connections mobile app makes it easy for employees to access data, connect with their colleagues, and utilise the tools they need seamlessly.

AddIn365 advised Agrii to make use of the Viva Connections mobile experience, which allows access to the digital employee experience from one mobile app; the SharePoint sites experience, a fully personalised feed for news and community activity, alongside a tailored dashboard that provides rapid access to job-related tasks.

A specialist in implementing Viva Connections dashboards, AddIn365 built an agronomist dashboard experience, tailored to each employee. The dashboard consists of cards that engage viewers with existing Teams apps, third-party apps, custom solutions, internal and external links. AddIn365 provided Agrii with 6 cards for agronomists, that deliver priority information to this audience and support their ability to quickly utilise research and make recommendations to farmers, when they are onsite at one of the UK's farms.





Using a Bot



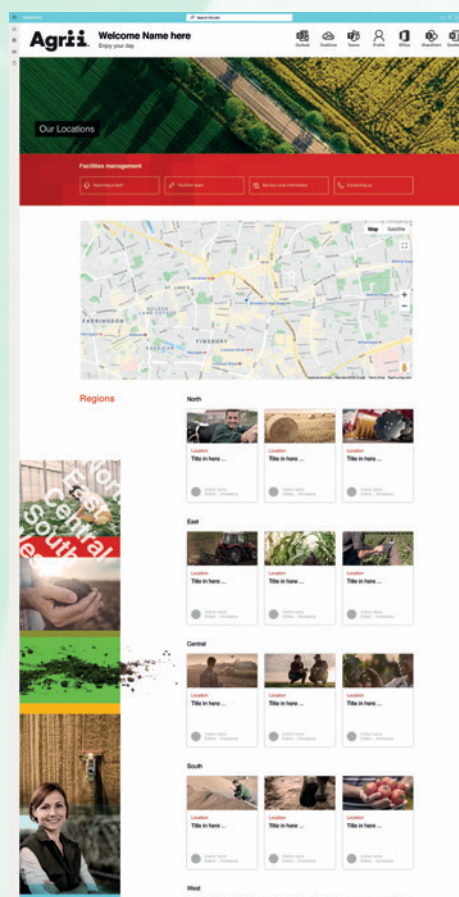
On any given day, an Agrii agronomist could need to access one of the 100,000 documents they have access to, to provide the very best intelligence to farmers.

Agrii required a method through which an agronomist could find and access the data they need, easily.

Agrii invested in AddIn365's Content Confidence Kit, which provides bot-based access to these documents. Agrii's bot – Alfred – has optimised the findability of key documents and provides a feedback mechanism on content, allowing the project team to evolve the available content as the agronomists' requirements change.

“AddIn365's delivery team plugged into ours, providing support where we needed extra resource. This helped us to maximise the use of our own team and get the project delivered in a timely fashion.”

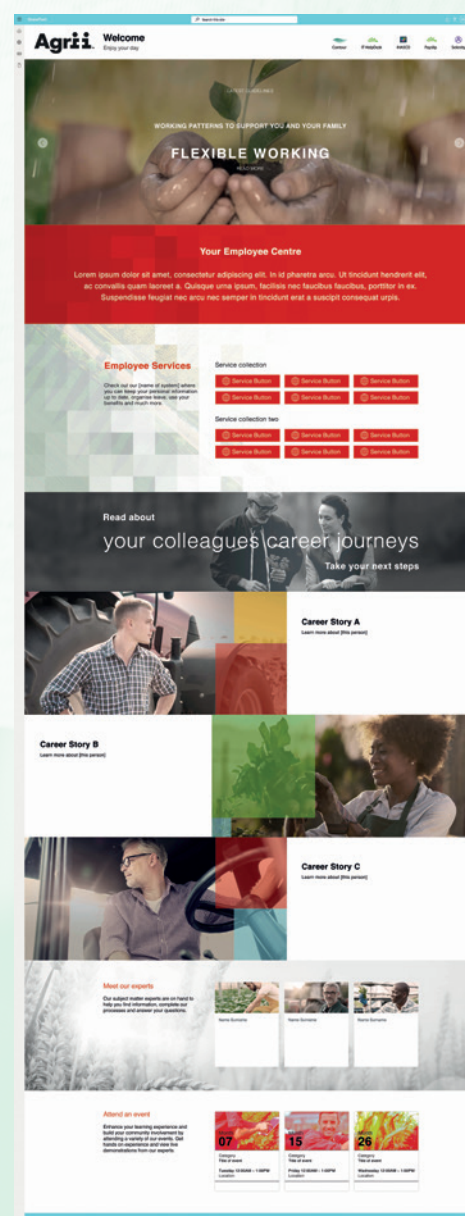
Andreea Ailenei, Programme Manager



Migration

Agrii needed to migrate 29,000 content documents from SharePoint 2013 to SharePoint Online. Agrii had capacity to migrate the pages but required support to migrate their metadata and associated tags, which are essential to serve the findability requirements of Agrii's employees.

AddIn365 were engaged to design the metadata migration process and to execute it, alongside the Agrii IT team. Completed over several days, 29,000 documents are now centrally housed and accessible.



CASE STUDY

Gatehouse Bank

Gatehouse Bank is a pioneering Shariah-compliant UK regulated bank offering a range of ethical savings products as well as finance for UK residential and commercial real estate.

Gatehouse Bank wanted to develop a new digital employee experience on Microsoft 365 to reflect their culture and produce a one-stop shop of useful content. Gatehouse Bank had a SharePoint 2013 intranet in use that was primarily used as a document repository.

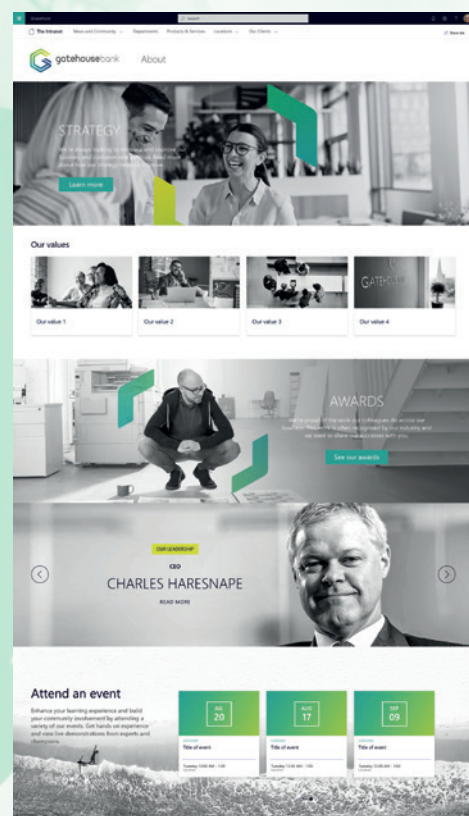
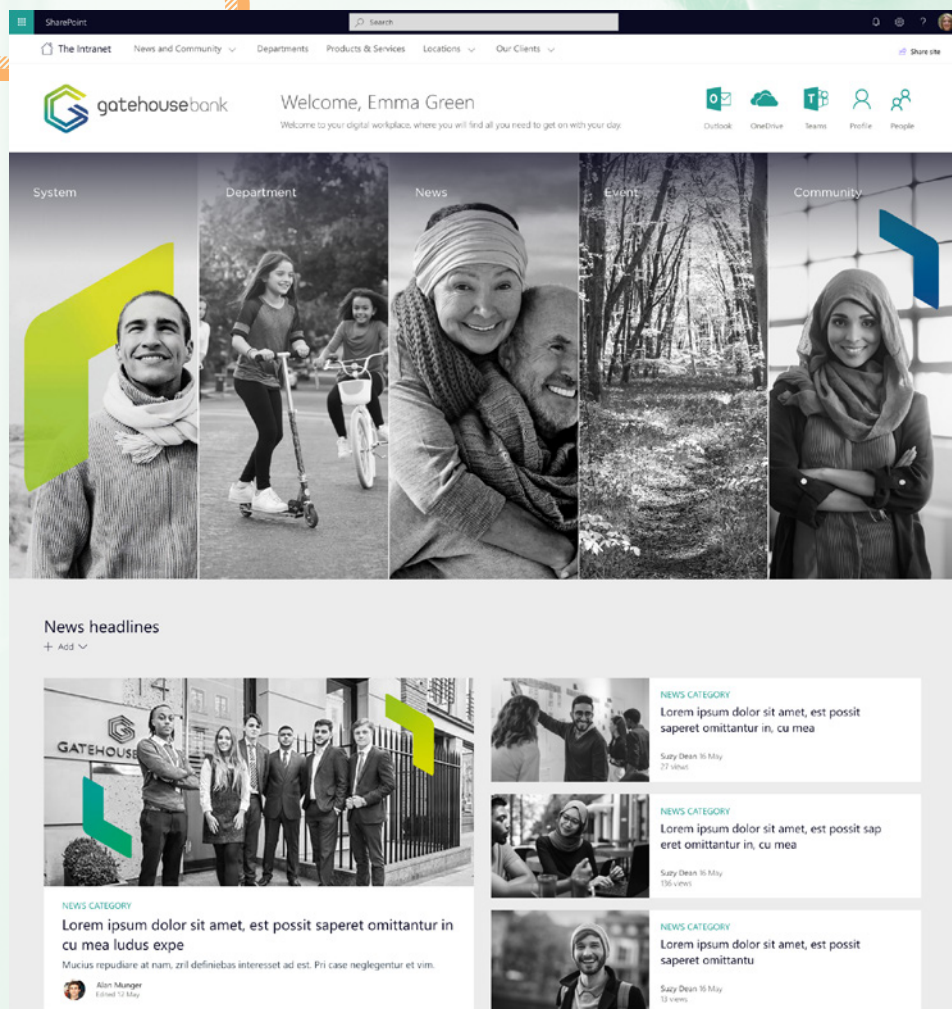
The internal communications team led by Rachael Snelling and Head of Transformation & MI, Mike Beckford, went to market for a partner that could help them to deliver a next generation digital employee experience. In summer 2022, following a tender process, Gatehouse Bank selected AddIn365 as their digital workplace partner.

Communicating Values and Culture

Gatehouse Bank's value proposition is unique for being ethical and Shariah-compliant. As a values-led organisation it was of critical importance that these values, communicated through brand, would translate to their digital employee experience.

"We wanted to maintain consistency about who we are at Gatehouse Bank when we looked to develop our new Microsoft 365 digital workplace. We have been able to achieve that consistency using AddIn365's Creative and Page Kit for brand alignment, to enhance SharePoint Modern."

Mike Beckford, Head of Transformation & MI



Using the AddIn365 templates as a starting point to iterate from has made our project straight forward, as we have been able to start from best practice and make it Gatehouse Bank specific, rather than starting from a blank sheet of paper. This has enabled us to get the best out of SharePoint Modern, Viva Connections and the AddIn365 Creative & Page Kit.”

Ellie Thorne, Internal Communications Officer

Making use of Viva Engage and Viva Connections



Gatehouse Bank's workforce are hybrid, with employees working from home and from the office flexibly. Gatehouse Bank's communications team required the ability to share regular updates on company events, news, success stories and employee achievements. This has been possible using SharePoint Modern capabilities. Using Viva Connections Boost function, Gatehouse Bank have been able to ensure 'must read' content is received in a timely and concise manner by the right audience.

Gatehouse Bank wanted to deliver community spaces for employees as part of the new digital employee experience. Using Viva Engage, Gatehouse Bank have launched their new digital employee experience with Wellbeing and Sustainable and Corporate Social Responsibility (CSR) communities. For every Woodland Saver account opened or renewed, Gatehouse Bank plant a native UK species tree in a UK woodland. Their sustainability work is therefore both extensive and a primary talking point for their employees.

Gatehouse Bank have made use of AddIn365 templates for About the Business, News and Community to deliver intuitive user experiences for these content experiences.

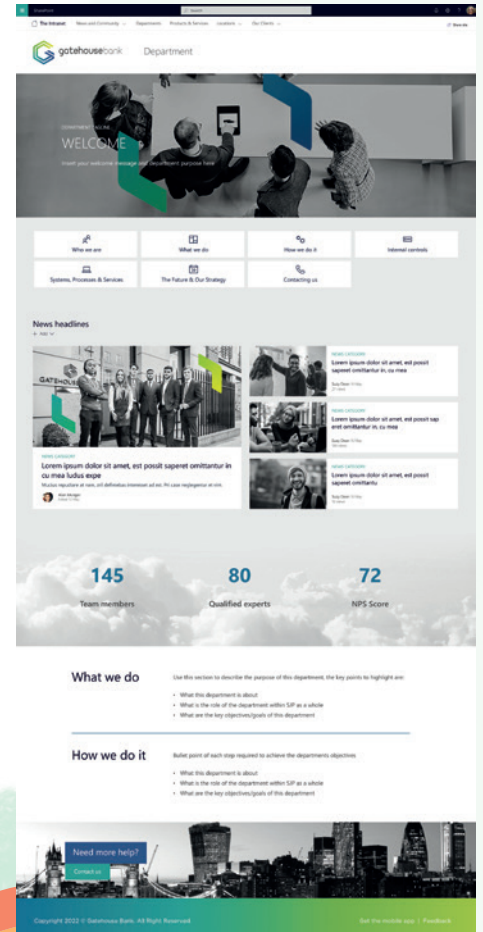
Improving Self-service Across the Bank

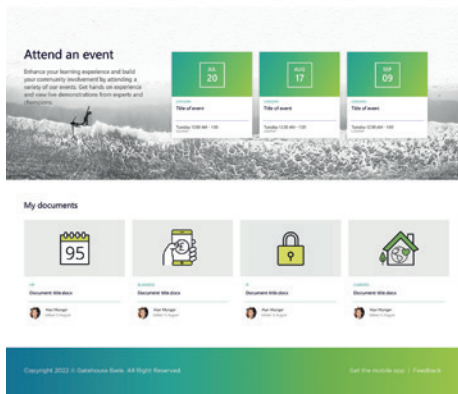
Gatehouse Bank wanted to create a one-stop shop for business utilities such as payroll reports and booking annual leave. Furthermore, Mike and Rachael wanted to ensure Gatehouse Bank employees could easily navigate policy and procedural information.

“Using AddIn365 templates we have provided Gatehouse Bank with task-based architectures, such as product offering information and contexts that showcase community efforts. We also placed emphasis on quality of content rather than volume of content. This has led to an intuitive and well-honed body of knowledge being produced, that is useful and relevant to Gatehouse Bank employees.”

Tomi Adeyemi, AddIn365 Consultant

As part of improving self-service, AddIn365 have provided Gatehouse Bank with a new employee centre to help colleagues find policy and wellbeing information they might be looking for. Information has been presented in clear pathways for the audiences it is intended to serve – against the activity it supports.





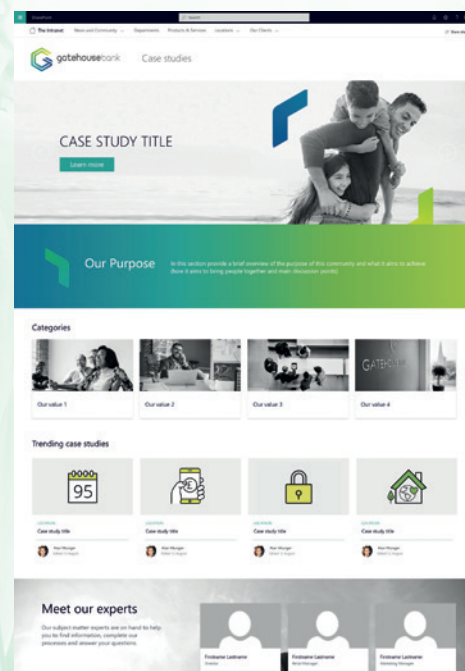
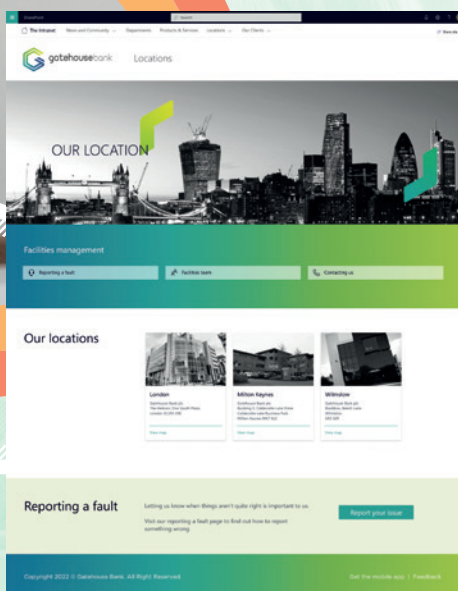
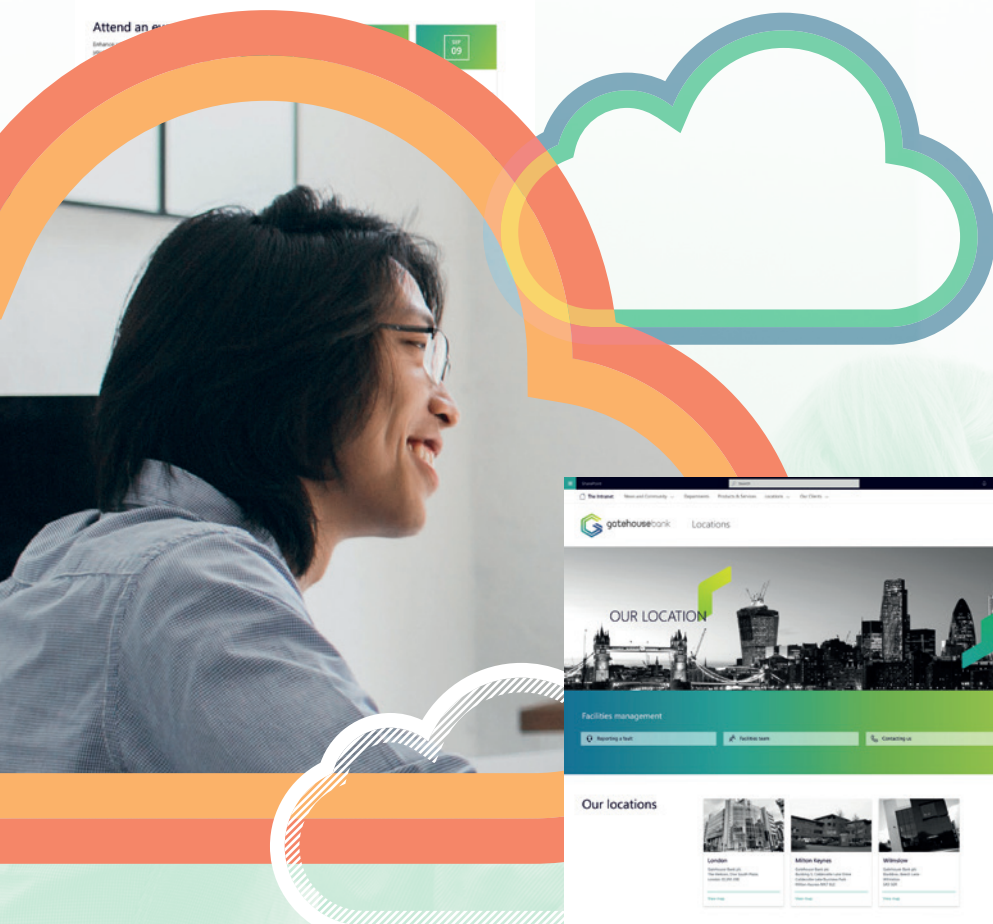
Looking Forward

As a growing organisation, Gatehouse Bank are able to support and maintain the services that Gatehouse are traditionally known for, whilst supporting development of new growth markets.

AddIn365's analytics product, AddIn Analytics, will help Gatehouse Bank to make future decisions about content optimisation based on content use. The next phase of Gatehouse Bank's digital workplace journey will focus on using the content created to support a standardised way of working in Microsoft Teams.

“Reflecting our workplace culture digitally has been important, so that we can reinforce how we work and engage with one another to showcase our environmental and community efforts, whether we are at home or in the office. Having delivered this successfully means that when our employees are using the new digital workplace, they are better equipped to perform at their best to deliver on our company strategy and support business growth areas. In addition, they are more informed with easily accessible information. We have delivered our project quickly and to a high standard thanks to Microsoft's Viva Connections, Viva Engage and AddIn365's products and services approach.”

Rachael Snelling, Head of Communications



“We look forward to the next phase of our digital workplace journey, which will focus on standardising our way of working in Microsoft Teams, bringing to bear the latest innovations in automation and AI. We look forward to delivering this with our partner, AddIn365.”

Mike Beckford, Head of Transformation & MI

News and updates

NEWS CATEGORY
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Alan Munger
Edited 12 May

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Alan Munger
Edited 12 May

Insights

External

Gatehouse Bank
@gatehousebank
Our Woodland Saver customers have helped plant 17,000 trees in UK Woodlands since the launch in February 2021!
Find out more about our Woodland Saver Accounts here: [bit.ly/WoodlandSaver](#) #WoodlandSaver #Sustainable #Savings

Our Woodland Savers have planted 17,000 trees! These trees will capture 5,100 tonnes of CO2e emissions from the atmosphere.
This is equivalent to...
Powering 962 homes electricity use for one year
or taking 1,099 passenger vehicles off the road for one year.

Aug 15, 2022

Gatehouse Bank Retweeted

Islamic Finance News
@IFN_news
We are proud to announce Dr Usman Chaudry as a speaker for the IFN UK Forum 2022 on 5th September in Mansion House, London
Register yourself here [lnkd.in/exgT_2fT#london](#)
#IFNUKForum2022 #speaker #IFNevents #Islamicforum #event

Brand

Logos
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Leadership
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Employees
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Locations and offices
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Categories

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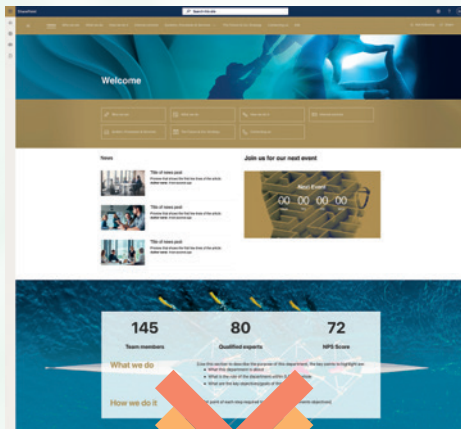


“It is essential that our brand is fully accessible on digital platforms and supports our diverse communities’ needs – AddIn365’s Creative & Page Kit is able to deliver on that”

Will Leicester, Digital Design Lead

BRAND REFRESH

St James's Place



How do you unleash an all-new brand across a Microsoft 365 employee experience?

Protecting money for over 30 years, FTSE 100 company St. James's Place has built a global reputation and brand to be proud of.

Although leading experts in financial advice, they had not undertaken a brand refresh since their change from J Rothschild Assurance Group to St James's Place Wealth Management in 2000.

Rightly proud of a culture of being authentic, empathic, confident, and contemporary, St James's Place decided it was time their brand reflected that.

In January 2022, following the appointment of a leading global creative agency, an exciting, refreshed identity was unveiled, remaining true to heritage but embodying a personality that reflects the business as it currently stands.

Revisiting Success

St James's Place vision has long been to create a vibrant place to work, where difference is recognised as a strength and where talented people can flourish and achieve their highest potential.

In 2021, AddIn365 was engaged to design a personalised communications experience, owned by the business, to support the 16,000 people within the SJP Partnership and employee community. This platform was designed in line with the brand guidelines in place at the time; elements of which had been in use since the company was founded in 1991 as J Rothschild Assurance Group.

This refreshed brand unveiled in January 2022 gave a balance between:

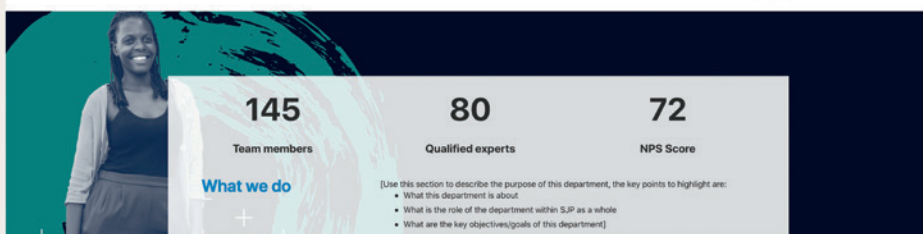
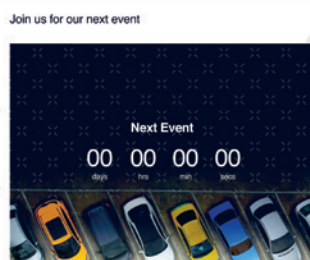
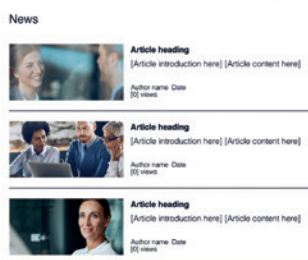
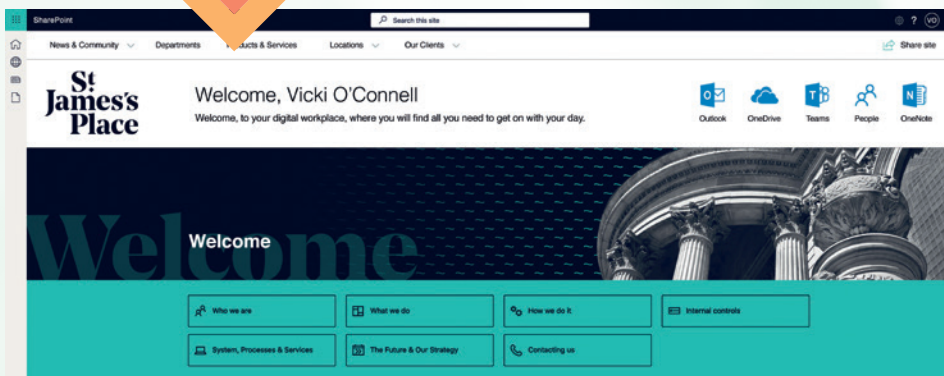
- Recognition and reconsideration
- Pride and Purpose.
- Heritage and Contemporary.
- Being a big FTSE100 and a company with a human heart.
- The formality of regulation and the highly personal experience their Partners offer.

Visual changes to the refreshed brand included:

- New corporate logo and monogram.
- New role for an updated venetian lion – an iconic visual element of SJP's heritage.
- Positive and proactive approach to telling SJP's story through imagery.
- Dropping the Wealth Management element of their name.
- Adopting the phrase embrace your tomorrow to acknowledge SJP's aim to give people confidence in their financial future.

“We were excited when we took receipt of the refreshed St James's Place brand. It feels fresh, current and unique.”
Suzy Dean, AddIn365 CEO

St James's Place then needed to align the look and feel of their employee experience platform, with the refreshed brand guidelines, without repeating their communications platform delivery project.



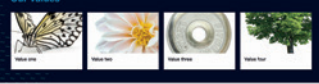
Transition to new branding



our business and customer relationships. Read more about how our strategy helps us improve.

Read more about our strategy

Our values



Awards
We're proud of the work our colleagues do across our business. This work is often recognised by our industry and we want to share our successes with you.



Awards



FORENAME SURNAME

Events and activities across the business

It's not too late to sign up to any of this month's events!

Events happening this week:

- 07: [Event Title] - [Location] - [Time]
- 15: [Event Title] - [Location] - [Time]
- 26: [Event Title] - [Location] - [Time]

Events this month:

- 27: [Event Title] - [Location] - [Time]
- 14: [Event Title] - [Location] - [Time]
- 28: [Event Title] - [Location] - [Time]

Welcome, Vicki O'Connell

Process

Process Title

Process Step Title

Process Step Title

Process Step Title

Curated Training Module

Review & Revise Quick Tips

Welcome, Vicki O'Connell

Our Purpose

Community News

You've got a community of support

Attend an event

Next Event

Welcome, Vicki O'Connell

MENTAL HEALTH

Your Employee Centre

Employee Services

Service collection

Service collection list

Read about your colleagues career journeys

Career Story A

Career Story B

Career Story C

Meet our experts

Attend an event

Welcome, Vicki O'Connell

SOCIAL MEDIA GUIDELINES

Logos

Leadership

Employees

Locations and offices

Email and signature

Welcome, Vicki O'Connell

Our Locations

Facilities management

Map

Regions

North

East

Central

Welcome, Vicki O'Connell

Insights and Opinion

Categories

“My team wanted to get on with delivering the new communications platform to our employees and partners in 2021, and we were aware of the rebrand that would be coming in 2022. As we carefully selected our chosen provider, we were on the lookout for a solution that would allow us to change the look and feel of our sites without additional costs. AddIn365 products fit the bill. Working with AddIn365 allowed for each stakeholder of the new brand and the new employee experience to simply get on with their work and deliver on their objectives.”

Hari Miller, Director of Corporate Communication & Events

Aligning Ambition with Innovation

AddIn365's Creative and Page Kit is an add-in for SharePoint Modern and designed to ensure employee experiences convey the look and feel of an organisation. Exciting visuals, delivered by a variation of rich media options were needed to convey St James's Place's powerful brand message. Equally important was SJP's desire to deliver an inclusive, usable site; with accessibility a core requirement for the digital user experience.

The AddIn365 design team got to work translating the refreshed brand guidelines for digital, placing accessibility at the cornerstone of the approach. AddIn365's designers worked with St James's Place Digital Design Lead, Will Leicester, to produce exciting concepts which would bring the refreshed brand to life.

St James's Place had already invested in the Creative and Page Kit product from AddIn365, which is designed to help organisations achieve brand alignment in SharePoint Modern. The Kit had been used to deliver in 2021 and could be used again to deliver the updated new look and feel required.

“Our Creative and Page Kit product is capable of delivering radically different looks, which is required because we have different clients with different brand guidelines, and also when an organisation like St James's Place undertakes a refreshed rebrand.”
Suzy Dean, AddIn365 CEO

Addressing the Needs of Today, Preparing for the Future

With a new set of screens designed to reflect the refreshed St James's Place brand, the next step was to apply this look and feel to the existing communications platform, built by AddIn365 in 2021.

Knowing the new employee experience had to reflect their upcoming identity, to convey fresh messaging to their people, St James's Place had the foresight to invest in AddIn365's Site Builder. Site Builder allows for a brand update across SharePoint sites, without affecting content or navigation. Site Builder is a tool that has provided St James's Place the ability to deliver their rebrand with no additional implementation cost. Without the investment in Site Builder, the business would have been looking at a from-scratch rebuild. The cost and time implications would have meant a significant new investment.

AddIn365's templated approach has paid dividends. The project team were able to refresh the templates delivered to St James's Place, and using AddIn365's Site Builder product, deploy them into the existing sites, instantly updating the look and feel.

The new digital experience has allowed for an alignment between St James's Place new identity, and culture, with the environment their people are working in, promoting a business wide feeling of inclusion and engagement into the refreshed identity.

“The user experience looked great, and we can now convey the look and feel that we want to support our culture and brand on every page.”
Hari Miller, Director of Corporate Communications & Events

Aligning to a Changing Brand

St James's Place knew that embarking on a refreshed brand campaign for their 16,000 Partnership and employee network would be an extensive task, with several iterations of the refreshed brand being delivered as it evolved.

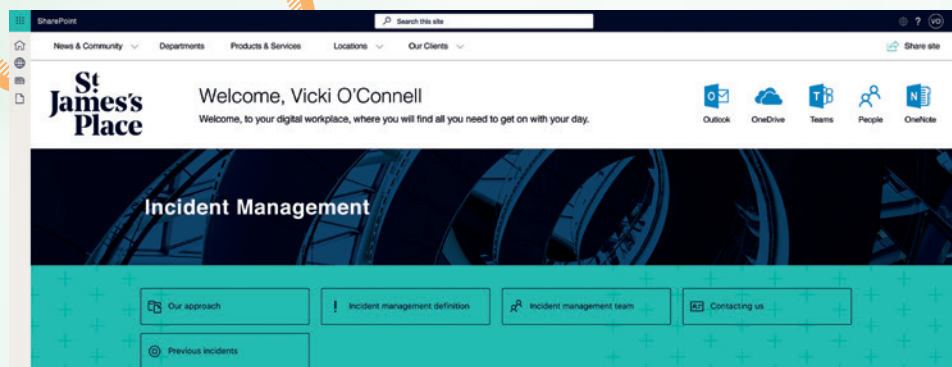
With a programme of research, preparation, planning and execution, and with consideration for the necessary communicating the evolving iterations, St James's Place wanted to ensure only a single version of the brand guidelines would be available to employees, to prevent outdated branding being used by the organisation. AddIn365 were engaged to provide a solution to ensure brand variations or pre-releases would not be mistakenly used.

The St James's Place's Brand Team used AddIn365's Brand Lite template to house the latest brand guidelines. This has provided access for all internal stakeholders to a comprehensive library of assets; including toolkits, templates, fonts, logos and messaging on the new brand.

“We are really pleased to have a single location we can send our users to, when brand assets are needed. It has saved us a huge amount of time, as we are no longer needing to circulate PDF copies, and we have found that the right version of our assets have been used by the team which was our big objective with this project.”

Will Leicester, Digital Design Lead

The introduction of a dedicated site has allowed brand stakeholders to collaborate effectively on the refreshed identity and confidence that the business can operate with an evolving set of brand guidelines.





ADDIN VIVA CONNECTIONS DASHBOARD TILES

I want to provide my employees with a personalised view of their tasks and tools



Enrich Microsoft Viva Connections Dashboard Tiles and provide a personalised dashboard experience for your employees.

Deliver a personalised mobile experience to help your employees be productive and adopt your digital experience.

Dashboard Tile Packs

The Viva Connections Dashboard from Microsoft provides a personalised view of information and tasks. Content on the Dashboard can be targeted to users in specific roles, markets, and job functions.

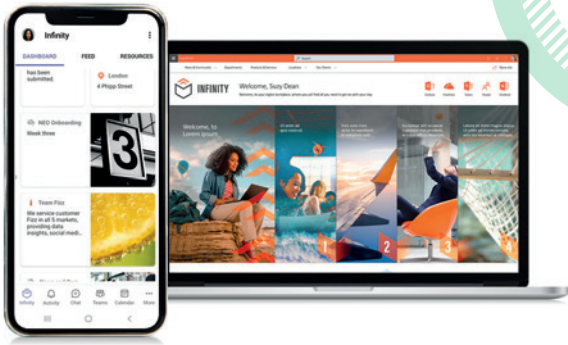
AddIn365's Viva Connections Dashboard Tiles are ready-to-go tiles that you can choose for your employee dashboards. Fully personalised, you can opt for different tiles to meet differing employee needs.

- Provide your employees with data, tools and their tasks, to be more productive.
- Deliver relevant personalisation that will engage your workforce and help them to adopt your digital employee experience.
- Save time and cost, by buying your tiles, instead of custom building them.

“We have created a collection of personalised experiences to put tools, information and processes at your employees fingertips.”

Suzy Dean, Microsoft MVP and AddIn365 CEO





Available Dashboard Tile Packs



STAYING CONNECTED

Staying Connected pack provides tiles to help employees connect with their peers, including tiles for employee onboarding, a buddy system and people finder.



EMPLOYEE SERVICES

Employee services pack provides tiles for personal information such as pay slips, expenses and holidays.



FIRSTLINE WORKER

Firstline worker pack provides tiles for frontline worker information such as processes and vehicle operations.



WELLBEING

Wellbeing pack provides tiles to support positive attitudes about work, such as a praise and recognition tile and mindfulness suggestions.



EVENTS

Events pack provides tiles to support event socialisation and uptake including event promotion, logistics and feedback.



IT SERVICES

IT services pack provides tiles for IT services including service desk, support tickets and IT equipment.



FACILITIES AND LOCATIONS

Facilities and Locations pack provides tiles for location specific information such as open and close times, crisis response and food and dining information.



LEARNING AND DEVELOPMENT

Learning and Development pack provides tiles to support employee growth such as training options.



NEWS AND COMMUNICATIONS

News and Communications pack provides tiles that support two-way dialogue such as FAQs and Ask The Leadership.



PROJECTS AND PROCESSES

Projects and Processes pack provides tiles for project insight including project timelines and RAG status.



SALES

Sales pack provides tiles to support seller insight, including performance dashboards and product brochures.

AddIn365 Dashboard Tile Pack Pricing

AddIn365 Dashboard Tile Packs can be mixed and matched for your employees. The pricing below is per bundle of 6 tiles.

Employees	Price*
0-1,000	£18,000
1,001-3,000	£24,000
3,001-5,000	£30,000
5,001-10,000	£36,000
10,001-15,000	£42,000
15,001-20,000	£48,000
20,001-25,000	£54,000
25,001-30,000	£60,000
30,001-35,000	£70,000
35,001-40,000	£80,000

* per year (ex VAT)



ADDIN INTRANET

I want to streamline my business communications



AddIn Intranet enriches SharePoint Modern, to provide a comprehensive intranet experience for your employees.

AddIn365 Creative and Page Kit

AddIn365's Creative and Page Kit enhances the look and feel of SharePoint Modern, allowing your digital environment to best represent your brand. Our Creative and Page Kit lives alongside out of the box components, helping you to maximise your use of native functionality – but with more oomph. Building employee engagement is made easy, with a more dynamic set of capabilities that will bring your content to life.

- Communicate company vision, mission, values and corporate strategy to employees.
- Achieve brand alignment through your intranet experience.
- Empower staff to contribute, feedback and spark ideas for future growth.

Content Confidence Kit

AddIn365's Content Confidence Kit helps you to keep your intranet content up to date. Your leadership, workforce and intranet team can all be confident that your intranet site content is providing the right and relevant information to your employees, on an ongoing basis. Maintaining up to date content is made easy, with automated content lifecycle management.

- Ensures your intranet content is timely and accurate over its lifecycle.
- Support your workforce with the content they need to be productive.

AddIn365 Site Builder

AddIn365's Site Builder quickly stands up SharePoint Modern sites for your business to populate with content. In under a minute, whole sites can be configured, from page layouts and navigation down to site designs and term sets.

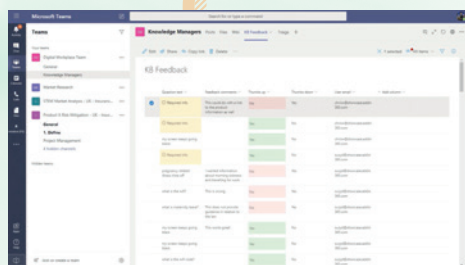
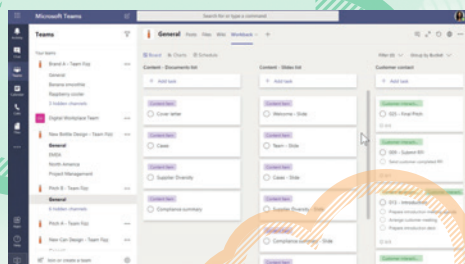
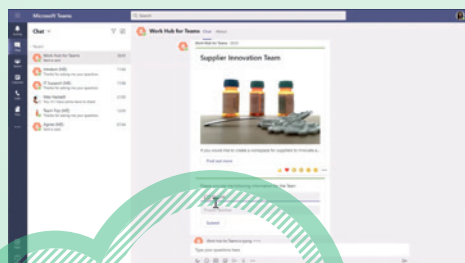
Building an intranet need not take weeks but can be stood up in a few hours and scaled as your business requires new sites.

- Save time on configuration and set-up.
- Define best practice for your organisation then standardise it everywhere, without the need for your content owners to become SharePoint experts.
- Support site navigation and findability with a consistent information architecture.



ADDIN WORKHUB

I want my employees to collaborate from anywhere



Work Hub enriches Microsoft Teams, providing relevant content to your employees through different Skills. Work Hub Skills give you maximum flexibility when choosing which of your needs to meet and how much you want to invest.

Creation Pack Skill

AddIn365's Creation Pack Skill will apply your Microsoft Teams governance strategy, without the need for business change management. Out of the box a Microsoft Team can be created by any employee using Office 365 and that Microsoft Team can be given any name. AddIn365's Creation Pack Skill allows for the democratised Microsoft Teams creation that Microsoft provides, automatically applying a naming convention, URL, settings and policies in the background.

- Retain the use of your democratised Microsoft Teams creation, without losing control.
- Ensure ongoing alignment to your governance strategy.
- Evolve your Microsoft Teams set-up with your business requirements.

Content Pack Skill

AddIn365's Content Pack Skill will populate a Microsoft Team with information to help you complete your work. Microsoft Teams is an empty vessel. It can be hard to know how to set up a Team for you and your colleagues to work in. Content Packs – packs of content – are made available to you based on your role. Once un-packed, you will have plans, published content and files at your fingertips to support workload execution.

- Ensure your departments work to organisational best practice.
- Promote knowledge transfer between teams and departments that are working on related projects and tasks.
- Reduce the time it takes to find relevant information for the task at hand.

Q&A Bot Skill

AddIn365's Q&A Bot Skill provides a bot in Microsoft Teams to answer your employee's commonly asked questions. McKinsey say that 1.8 hours per day are spent looking for information. AddIn365's bot gives you immediate answers to your questions, without the need to go looking through search results or asking a colleague. Personalise your bot with a name and avatar of your choosing.

- Scale your subject matter experts, so your employees have access to your best information 24/7.
- Help your employees to self-serve with multi-turn questions.
- Learn what your employees need with powerful inbuilt AI, then add to your bot's knowledge.



POWER PLATFORM

I want pre-packaged solutions for my business processes

AddIn365's Power Platform packages will meet many of the standard requirements your organisation will have for workflow and forms.

Sign Up and Profile Data

If your Active Directory isn't as accurate as you'd like it to be, you can now ask employees to complete their profile data when they join a community.

News Flow into Microsoft Teams

With more employees than ever working in Microsoft Teams, this solution allows for the sharing of news from SharePoint to targeted Microsoft Teams.

Feedback Form

AddIn365's feedback form allows employees to provide insight into things that matter to you.

Become a Contributor

Want to become a site contributor? Complete the contributor form.

Project Status Dashboard

Project status dashboard rolls-up status and key project information into a central dashboard for management review.

ADDIN ANALYTICS

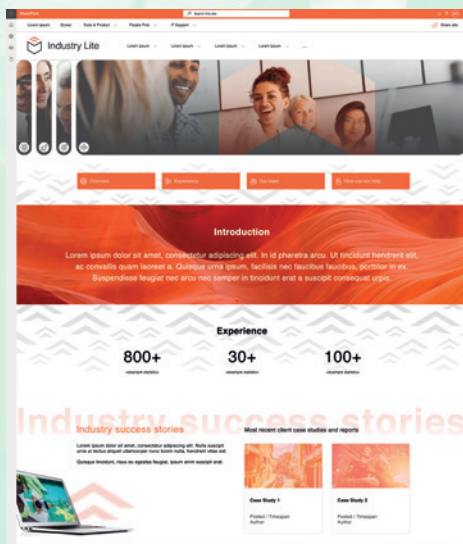
AddIn365 provide a report, so that organisations can track:

- How and where the Creative and Page Kit has been used.
- Where the Content Confidence Kit has been used and by who.
- Where Site Builder architectures have been applied.
- How many Creation Packs are enabled within the business and for which teams.
- How many Content Packs are enabled within the business and for which teams.
- How many Q&A bots are enabled within the business and for which teams.



ADDIN MODULAR

Prioritise your requirements; only pay for what your business needs



Addin365 has launched AddIn Modular; a create your own service offering. AddIn Modular is designed to ensure organisations no longer pay for ready-made product packages that are only partially used.

You, the customer, can now prioritise and select which product modules you need to meet your business objectives and park those that you don't. Follow the steps to arrange a call with one of our experts.

1/ View AddIn Products

AddIn Intranet / Work Hub / Power Platform / AddIn Analytics /

2/ Choose your Modules

Creative and Page Kit / Site Builder / Content Confidence Kit / Creation Pack Skill / Content Pack Skill / Q&A Bot Skill / Power Platform / AddIn Analytics /

3/ Download Pricing Guide

To provide our customers with full transparency we have taken the unique step of publishing our price lists. These are available for AddIn Intranet on the next page and all product pricing is available on the AddIn365 website.

4/ Get in Touch

We can:

- Discuss your requirements in more detail.
- Suggest or confirm the most appropriate modules for you.
- Deliver a tailored demonstration against your business requirements.

Alternatively, if you are still in discovery phase we'd be thrilled to show you the art of the possible.



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PRICING

We believe in building trust and providing full transparency when consulting our customers, so AddIn365 has taken the unique step of publishing our price lists.

Creative and Page Kit

AddIn365's Creative and Page Kit enhances the look and feel of SharePoint Modern.

Employees	Price*
0-1,000	£22,000
1,001-3,000	£33,000
3,001-5,000	£44,000
5,001-10,000	£55,000
10,001-15,000	£66,000
15,001-20,000	£77,000
20,001-25,000	£99,000
25,001-30,000	£110,000
30,001-35,000	£132,000
35,001-40,000	£143,000

* per year (ex VAT)

Content Confidence Kit

AddIn365's Content Confidence Kit helps you to keep your intranet content up to date.

Conversations	Price**
2,000	£1,100
4,000	£2,200
6,000	£3,300
8,000	£4,400
10,000	£5,500

** per month (ex VAT)

Site Builder

AddIn365's Site Builder quickly stands up SharePoint Modern sites for your business to populate with content.

Employees	Price*
0-1,000	£9,375
1,001-3,000	£12,500
3,001-5,000	£15,625
5,001-10,000	£18,750
10,001-20,000	£31,250
20,001-30,000	£43,750
30,001-40,000	£56,250

* per year (ex VAT)



CONTACT US

Want to say hello? You can arrange a call with one of our global experts, to discuss your needs.

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